

A SOLUTION TO PROTECTING KIDS ONLINE:

OUR THREE KEY PRINCIPLES

Learn More: <https://csf.us/ProtectKidsOnline/>

1. Holding Social Media Companies Responsible:

- Social media companies must require age estimation to protect children's privacy and safety. Some of these safety measures include restrictions on profile visibility, contact from strangers, and break requirements.
- Mandating parent controls and resources will allow the family to have control over their children's social media and internet usage.
- Privacy of minors must be incorporated. This can be achieved through banning interest-based advertising for minors, selling minors' personal information, and ensuring basic consumer privacy rights.
- Reaffirmation of federal reporting requirements for child sexual exploitation.
- An obligation for social media companies to post their terms of service and the requirement of performing reasonable Data Protection Impact Assessments.

2. Ensure Schools Do Their Part to Limit and Educate Children of the Dangers on the Internet:

- Restrictions must be included on school-district devices and internet services for social media usage.
- Parents need to provide consent to whether a student can use technology within schools.
- Including requirements for schools to educate school-age children on how to be safe and responsible when using social media platforms will provide students with an understanding of the risks.

3. Protect an Individuals' Right to Conduct Anonymous Internet Research:

- An adult over the age of 18 should not be required to register, through methods such as age verification.
- Protecting the privacy of an individual's personal data and information is a necessity when doing online research.